WYC:lmp 7/21/09 P0951 PATENT

OK TO ENTER: /S.B./

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Levy Art Unit: 2623

Application No.: 10/797,920 Confirmation No.: 3347

Filed: March 9, 2004 VIA ELECTRONIC FILING

For: METHOD AND APPARATUS FOR CONTENT IDENTIFICATION/CONTROL.

Examiner: Stanley, Mark P.

Date: July 21, 2009

RESPONSE AFTER FINAL

Sir

The Office issued a Final Rejection on April 21, 2009.

The Final status of that rejection is believed improper, as it introduces a new ground of rejection that is neither necessitated by applicant's amendment, nor based on information submitted in an IDS.

In particular, the Office has introduced a new ground of rejection of claims 11, 14, 15 and 18 – rejecting these claims for the first time under Section 101.

Such a Final Rejection is contrary to Office policy set forth in MPEP 706.07(a). That section states:

706.07(a) Final Rejection, When Proper on Second Action IR-61

Due to the change in practice as affecting final rejections, older decisions on questions of prematureness of final rejection or admission of subsequent amendments do not necessarily reflect present practice.

Under present practice, second or any subsequent accommon on the merits shall be final, except where the examiner introduces a new ground of rejection that is neither necessitated by applicant's amendment of the claims, nor based on information submitted in an information disclosure statement filed during the